

BRIAN W. RICHARD

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EDUCATION

- University of Southern Mississippi, Hattiesburg, MS. 2007**
- **Ph.D., International Development.**
Dissertation Title: Diffusion of An Economic Development Policy Innovation: Explaining the International Spread Of Casino Gambling
- Clemson University, Clemson, SC. 1995**
- **M.S., Applied Economics.**
- University of Washington, Seattle, WA. 1991**
- **B.A., Business Administration; Finance** concentration.

EXPERIENCE

- Center for Governmental Studies,
Northern Illinois University, DeKalb, IL. 2013 – Present**
Assistant Director, Workforce Development
- Leads efforts focused on improving state and regional workforce development activities
 - Guides evaluation design for workforce development programs and policies
 - Provide state agency with policy analysis and guidance on federally funded workforce development programs
 - Perform economic development outreach services by attracting and securing funded research projects and partnering with local and public agencies across Illinois and nationally
 - Organize and manage the creation, development, and implementation of economic development outreach activities through programs and projects that support innovative economic development practices and strategic planning practices
 - Offer guidance, comprehensive research, and economic development services to public officials and agencies
- Journal of Economic Development in Higher Education
Editor 2015 – 2020**
- Make initial determinations to assign manuscripts to peer reviewers
 - Provide feedback to authors
 - Edit manuscripts for final publication
- University of Southern Mississippi, Hattiesburg, MS. 2007 – 2012**
***Assistant Professor*, Department of Economic and Workforce Development**
- Teaching:
 - Quantitative Research Methods
 - Recruiting and Retaining Innovative Businesses
 - Economic Development Theory
 - Economic Development Finance
 - Technical assistance outreach activities
- Director*, Economic Development Resource Center 2005 - 2012**
- Performing economic impact studies of state and local development projects
 - Providing technical assistance to local government officials and economic developers
- Mississippi Gaming Association, Jackson, MS. 2000 - 2005**
Director of Research, Programs, and Administration
- Analyzed state gaming policies and regulations to determine impact on industry
 - Established budgets and financial controls for \$1.3 million association
 - Communicated gaming industry positions and additional information to policymakers and various broadcast and print media outlets

Mississippi Center for Policy Research and Planning, Jackson, MS. 1998 - 2000
Senior Research Analyst

- Developed state's economic indicators and consumer/business confidence surveys
- Performed economic and fiscal impact studies of state economic development activities
- Operated and maintained Mississippi's input-output model

Central Mississippi Planning & Development District, Jackson, MS. 1997 - 1998
Data Specialist

- Performed statistical analyses and compiled demographic information for use in grant applications, zoning ordinances and other regional planning documents
- Assisted in development and maintenance of 25-year metropolitan area transportation plan

Clemson University, Clemson, SC. 1993 - 1995
Research Assistant

United States Army Reserve, Bothell, WA. 1987 - 1993
361st Psychological Operations Company

Sergeant (E5), Psychological Operations Specialist

- Analysis, development and distribution of media used for information and psychological effect
- Unit Retention NCO

CERTIFICATION

• **ECONOMIC DEVELOPMENT FINANCE PROFESSIONAL (EDFP)**

Successfully completed the National Development Council's four week sequence of courses focused on working with small businesses on business credit, real estate finance, loan packaging and financial deal structuring techniques.

ADDITIONAL TRAINING

- **IMPLAN** Input-Output Model Software Training, MIG, Inc.

COURSES TAUGHT

- NIU PSPA 635 Local Economic Development – Summer 2020
- NIU ECON 443 Economic Development – Spring 2016
- USM ED 701 The New Economy – Fall 2007, 2008, 2009, 2010
- USM HCD 745 Quantitative Research Methods – Fall 2007, 2008, 2009, 2010, 2011, 2012
- USM ED 747 Recruiting Innovative Businesses – Spring 2011, Fall 2011, 2012
- USM ED 764 Economic Development Theory – Spring 2012
- USM ED 724 Economic Development Finance – Spring 2013, 2014, 2015
- USM ED 765 Business Retention & Expansion – Spring 2008, 2009, 2010, 2011, 2012
- USM ED 692 Economic Development Policy – Spring 2009
- Millsaps College Principles of Economics – Fall 2002

PUBLICATIONS

- Richard, Brian and Jennifer Foil. "Apprenticeship and Work-Based Learning in Illinois: A Report Mandated by Public Act 101-364" Center for Governmental Studies. DeKalb, IL. 2020.
- Henriksen, Melissa, Brian Richard and Jeanna Ballard. "Illinois Critical Access Hospital Program: Exploring the Impacts of the Medicare Advantage Program in Rural Illinois" Report to the Illinois Critical Access Hospital Network. Center for Governmental Studies. DeKalb, IL. 2020.
- Henriksen, Melissa, Brian Richard and Jeanna Ballard. "Illinois Critical Access Hospital Program: Exploring the Financial Impacts of the Swing Bed Program" Report to the Illinois Critical Access Hospital Network. Center for Governmental Studies. DeKalb, IL. 2019.

- Richard, Brian. “An Analysis of State Workforce Development Minimum Training Expenditure Policies” Report to the Illinois Workforce Investment Board. Center for Governmental Studies. DeKalb, IL. 2018.
- Richard, Brian. “Potential Approaches to Policy Evaluation” Report to the Illinois Workforce Innovation Board Evaluation and Accountability Committee. Center for Governmental Studies. DeKalb, IL. 2018.
- Richard, Brian. “An Analysis of Local Workforce Area Training Expenditure Requirements” Center for Governmental Studies. DeKalb, IL. 2017.
- Richard, Brian. “Illinois Enterprise Zones and School Funding” Center for Governmental Studies. DeKalb, IL. 2017.
 - Presented to the Illinois Enterprise Zone Association Annual Meeting, Blackhawk Hills Regional Council board meeting, and the North Central Illinois Council of Governments board meeting.
- Richard, Brian and Brian Harger. “Economic Impacts of CPV Three Rivers Energy Center: A 1,100 MW Combined-Cycle Electric Generation Facility” Center for Governmental Studies. DeKalb, IL. 2017.
- Richard, Brian. “Estimation of Sales Taxes Paid by Nonresidents in DeKalb County” Center for Governmental Studies. DeKalb, IL. 2016.
- Richard, Brian. “Estimation of Sales Taxes Paid by Nonresidents in Kane and McHenry Counties” Center for Governmental Studies. DeKalb, IL. 2016.
- Richard, Brian. “Economic Impacts of the Construction of a Mixed Use Development in Downtown Batavia With Estimates of Economic Activity Associated with Potential Tenants” Center for Governmental Studies. DeKalb, IL. 2016.
 - Presented findings to the City Planning Commission
- Richard, Brian & Andrew Blanke. “Illinois National Guard Economic Impact Study (State and County Analyses).” Center for Governmental Studies. DeKalb, IL. 2015.
- Richard, Brian. “Economic Impacts of Nuclear Plant Shutdowns and Renewable Energy Replacement Capacity.” Included in *Potential Nuclear Plant Closing in Illinois: Impact and Market Based Solutions. Response to the Illinois General Assembly concerning House Resolution 1146*. 2015.
- Richard, Brian & Sherrie Taylor. “Southwestern Illinois College Environmental Scan.” Center for Governmental Studies. DeKalb, IL. 2015.
- Richard, Brian, Andrew Blanke, Jennifer Foil & Brian Harger. “Illinois Military Base and Defense Industry Assets Economic Impact Study (State and Regional Analyses).” Center for Governmental Studies. DeKalb, IL. 2014.
- Richard, Brian, Andrew Blanke, Brian Harger, Ben Xu & Diana Robinson. “The Illinois Community Colleges’ Economic Impacts.” Center for Governmental Studies. DeKalb, IL. 2014.
 - Included separate analyses & reports for 39 individual colleges.
- Inman, Patricia, Katherine Davison, Brian Richard, Diana Robinson, and Mim Evans. “The Creative Economy in Illinois.” Center for Governmental Studies. DeKalb, IL. 2014.
- Richard, Brian. “Regional Economic Analysis Tools for the State of Ingenuity Region.” Center for Governmental Studies under award 06-79-05547 from the Economic Development Administration, U.S. Department of Commerce. DeKalb, IL. 2014.
- Richard, Brian. “Value Chain Analysis and Economic Diversification for the State of Ingenuity Region.” Center for Governmental Studies under award 06-79-05547 from the Economic Development Administration, U.S. Department of Commerce. DeKalb, IL. 2014.

- Richard, Brian. “A Policy-Based Analysis of the Impacts of Casino Gambling” Journal of Gambling Business and Economics. 2014 (vol. 8, no. 1).
- Richard, Brian & Brian Harger. “The Economic Impacts of an Aeronautical College and a Maintenance, Repair and Overhaul Facility at Rockford Airport.” Center for Governmental Studies. DeKalb, IL. 2014.
- Richard, Brian, Joey Lata, Jennifer Groce, Norman Walzer, Brian Harger, & Andrew Blanke. “Sustainable Funding for Early Stage Small Businesses in the State of Ingenuity: An Analysis of Business Readiness for Capitalization.” A Report to the United States Economic Development Agency/ Center for Governmental Studies. DeKalb, IL. 2013.
- Richard, Brian. “Impacts of an Aging Population on Local Property Tax Collections.” Center for Governmental Studies. DeKalb, IL. 2013.
- Richard, Brian. “The Economic Impact of Ingalls Shipbuilding on Mississippi, Alabama, Louisiana, and Florida.” The University of Southern Mississippi. Hattiesburg, MS. 2012.
- Richard, Brian. “State Level Impacts of Ingalls Shipbuilding Procurement Activities.” The University of Southern Mississippi. Hattiesburg, MS. 2012.
- Richard, Brian. “Woodville Deer & Wildlife Festival Economic Impacts” prepared for the Woodville/Wilkinson County Main Street Association. 2012.
- Richard, Brian. “Leflore County Retail Analysis” prepared for the Leflore County Economic Development Authority, 2012.
- Miller, Chad, Brian Richard, M. D. Sarder, Tulio Sulbaran, & Michael Lipinski. “Job Creation Factors for Inland and Near Dock Intermodal Facilities.” *Proceedings from the National Conference on Intermodal Transportation: Problems, Practices, and Policies (NCIT)*. Hampton, Virginia. 2012.
- Richard, Brian, Jack Covarrubias, Gregory Bradley, Matthew Williams & Benedict Posadas. “Economic Impact Assessment of the Deepwater Horizon Oil Spill.” Long Beach, MS. 2011.
- Williams, Matthew and Brian Richard. “Response to the Gulf Oil Spill” in *The Obama Presidency*, Robert Watson, Tom Lansford, Jack Covarrubias, and Douglas Brattebo, editors. 2011.
- Richard, Brian. “Economic Activity Associated with the Proposed Hattie Mae & Pal’s Children’s Healthy Living Center.” The University of Southern Mississippi. Hattiesburg, MS. 2011.
- Stich, Bethany, Chuck O’Hara Chad Miller, Brian Richard, et al. “Disruptions to Rail – Impacts Analysis and Decision Support.” Report prepared for the U.S. Department of Homeland Security under U.S. Department of Energy Interagency Agreement 43WT10301. 2011.
- Miller, Chad, Brian Richard and Sumesh Arora. “Alternate Signs of Life: The Growth of Biotechnology Industries in Shanghai and Bangalore.” Technological Forecasting & Social Change, 2011 (vol. 78).
- Sarder, M. D., Chad Miller & Brian Richard. “Assessing Logistical & Economic Impact of Deepwater Horizon Oil Spill on the US Gulf Coast Region.” *Proceedings from the Annual Industrial Engineering Research Conference (IERC)*: Reno, Nevada. 2011.
- Richard, Brian, Denise von Herrmann, Jack Covarrubias, Gregory Bradley, Matthew Williams & Benedict Posadas. “Initial Report, Mississippi Research Consortium Economic Impact Assessment Team for the Deepwater Horizon Oil Spill.” Hattiesburg, MS. 2010.
- Stich, Bethany, Bill Martin, Chad Miller, Brian Richard, et al. “An Analysis of the Economic, Workforce and Regional Impacts Associated with the Revitalization of the Columbus & Greenville Railroad.” Report prepared for the Appalachian Regional Commission (ARC) Delta Regional Authority (DRA) Mississippi Department. 2010.
- Miller, Chad and Brian Richard. “The Policy Diffusion of the State R&D Investment Tax Credit.” State and Local Government Review, 2010 (vol. 42, no. 1).

- Richard, Brian. “Diffusion of an Economic Development Policy Innovation: Explaining the International Spread of Casino Gambling” The Journal of Gambling Studies, December 2009.
- Richard, Brian, Ken Malone, Brent Hales and Markus Turkopuls. “A World Away From Venture Capital Funds: Biotechnology and Finance in Shanghai” International Journal of Technoentrepreneurship, 2009 (vol. 2, no. 1)
- Richard, Brian. “Economic Impact of a Proposed Distribution Center in Hancock County, MS” prepared for The Hancock County Port & Harbor Commission. 2009.
- Richard, Brian. “Economic Base Analysis for the City of Gulfport” prepared for the City of Gulfport, 2008.
- Richard, Brian. “Economic Impacts of Water & Sewer Infrastructure in Stone County” prepared for the Stone County Economic Development Partnership. 2008.
- Richard, Brian. “Retail Analysis for Natchez/Adams County” prepared for the Mississippi Development Authority as part of their statewide Asset Mapping project. 2008.
- Richard, Brian. “Retail Analysis for Brookhaven/Lincoln County” prepared for the Mississippi Development Authority as part of their statewide Asset Mapping project. 2008.
- Richard, Brian. “Economic Impact of a Fixed Base Operations Center at Gulfport-Biloxi Airport.” The University of Southern Mississippi. Hattiesburg, MS. 2008.
- Richard, Brian. “Retail Analysis of Woodville, MS” prepared for the City of Woodville. 2008.
- Dur, Phil, Bruce Waguespack, & Brian Richard. “The Application of Polymer Science and Composite Structures in the Marine Industry on the Mississippi: A Workforce Development Strategy for Global Competitiveness” University of Southern Mississippi. Hattiesburg, MS. 2007.
- Richard, Brian & Ron Tharp. “Healthcare Impact Study.” Hattiesburg Area Development Partnership. Hattiesburg, MS. 2007.
- Malone, Ken and Brian Richard. “Linking High Tech, the Arts, and Affordable Housing: The Continuing Challenge of Success in Downtown Winston-Salem.” Applied Research in Economic Development, 2007 (vol. 4, no. 1).
- Richard, Brian. “Stone County Industrial Park Survey.” Economic Development Resource Center, University of Southern Mississippi. Hattiesburg, MS. 2007.
- Richard, Brian. “The Importance of Manufacturing in Madison County, Mississippi.” Economic Development Resource Center, University of Southern Mississippi. Hattiesburg, MS. 2007.
- Richard, Brian. “Stone County, Mississippi Local Area Population Projections.” Economic Development Resource Center, University of Southern Mississippi. Hattiesburg, MS. 2006.
- von Herrmann, Denise & Brian Richard “An Analysis of the Gulf Coast Labor Market for the Shipbuilding Industry” University of Southern Mississippi. Hattiesburg, MS. 2006.
- Richard, Brian. “Initial Estimates of the Impacts of Hurricane Katrina” Mississippi Economic Review and Outlook, June 2006.
- Richard, Brian. “The Future of the Casino Resort Industry in Mississippi” in Resorting to Casinos: How the Mississippi Casino-Resort Industry was Made, Denise von Herrmann, editor, January 2006.
- Richard, Brian. “Le Miracle du Mississippi (The Mississippi Miracle, translated to French)” Les Cahiers Espaces, September 2001 (vol. 70).

CONFERENCE PAPERS

- “An Analysis of Local Video Gambling Terminal Revenues” with Saied Toossi. 2015 Illinois Financial Forecast Forum, Chicago, IL.

- “Factors Leading to Small Business Bank Lending” with Andy Blanke and Norm Walzer. 2013 Mid-Continent Regional Science Association, Kansas City, MO.
- “The Effects of Tax Increment Financing on the Assessed Land Values of Kansas City, Missouri” with Pete Fullerton. 2013 Mid-Continent Regional Science Association, Kansas City, MO.
- “Gambling Policy Outcomes” 2012 Annual Meeting of the Southern Regional Science Association, Charlotte, NC.
- “Governance Implications of Job Creation Factors for Intermodal Facilities,” with Chad Miller. 2012 American Society of Public Administration (ASPA) Conference. Las Vegas, NV.
- "Job Creation Factors for Intermodal Facilities" with Faisal Mallum, Lee Johnson, and Chad Miller. Poster presented at 2012 Transportation for Mississippi's Sustainable Economic Growth Symposium. Starkville, MS
- “Triple Bottom Line Assessment of Intermodal Facilities” with Chad Miller. 2011 Southeast Conference of Public Administration (SECoPA). New Orleans, LA.
- “All Those Tourists Covered with Oil: The Economic Development Response to the Gulf of Mexico Oil Spill” with Chad Miller. 2011 American Society for Public Administration's (ASPA) 72nd Annual Conference, Baltimore, MD.
- “The Policy Diffusion of State Enabling Legislation for Transportation Infrastructure Public-Private Partnerships (P3)” with Chad Miller. 2010 Southeast Conference of Public Administration (SECoPA). Wilmington, NC.
- “Diffusion of an Economic Development Policy Innovation: Explaining the International Spread of Casino Gambling” 2009 International Conference on Gambling & Risk Taking, Lake Tahoe, NV.
- “A Policy-Based Analysis of the Impacts of Casino Gambling” 2009 International Conference on Gambling & Risk Taking, Lake Tahoe, NV.
- “Labor Force Competition During Hurricane Recovery” 2008 Annual Meeting of the Southern Regional Science Association, Washington, DC.
- “The Politics of Lottery and Casino Expansion,” With Denise von Herrmann. 2007 Western Political Science Association, Las Vegas, NV
- “Initial Estimates of the Impacts of Hurricane Katrina on the Mississippi Gulf Coast” 2006 Annual Meeting of the Southern Regional Science Association, St. Augustine, FL.
- “Economic Issues Associated with Casino Gaming Impact Analysis” 2004 Annual Meeting of the Southern Regional Science Association, New Orleans, LA.
- “The Future of the Mississippi Gaming Industry” 2004 Annual Meeting of the Travel and Tourism Researchers Association, Central States Chapter, Natchez, MS.
- “Determining the Market Areas for Casino Gaming Clusters” 2001 Annual Meeting of the Applied Geography Conference, Ft. Worth, TX.

FUNDED RESEARCH

- Illinois Community College Board (2020). Illinois Community College Economic Impact Study (PI). \$215,000.
- Illinois Department of Commerce and Economic Opportunity (2020). Apprenticeship and Work-Based Learning in Illinois: A Report Mandated by Public Act 101-364 (PI). \$36,000.
- Illinois Chamber of Commerce Foundation (2014). Illinois Military Base and Defense Industry Assets Economic Impact Study: State and Regional Analyses (PI). \$84,000.
- Southwestern Illinois Community College (2014). Environmental Scan. (PI) \$8,000.
- Illinois Community College Board (2013). Illinois Community College Economic Impact Study (Co-PI). \$188,000.

- Illinois National Guard (2013). Economic Impacts of the IL National Guard (PI). \$22,000.
- Economic Development Administration (2010-2013). State of Ingenuity: Development of a Service Network and Economic Development Infrastructure in Response to Flood Disasters in Southeast Wisconsin and Northern Illinois. (entered mid-grant as Co-PI). \$6,000,000
- Huntington Ingalls Industries (2012). Economic Impacts of Huntington Ingalls Shipyards. (PI). \$66,534.
- US Department of Commerce, Economic Development Administration (2010). Economic Impacts of the Deepwater Horizon Oil Spill. (Co-PI) \$600,000.
- U.S. Department of Homeland Security (2009-2011). Disruptions to Rail – Impacts Analysis and Decision Support (DRIADS). \$44,928.
- Mississippi Department of Transportation (2009-2010). Revitalization of the C&G Rail Road. \$12,241.
- Delta Regional Authority (2009-2010). Columbus and Greenville (C&G) Revitalization. \$40,000.
- City of Hattiesburg (2009). Hattiesburg Area Rental Housing Study. (PI) \$20,000.
- Camp Shelby Joint Forces Training Center (2007). Camp Shelby Joint Land Use Study (Economic Impact Analysis).
- Northrop Grumman Ship Systems (2006). Post-Katrina Workforce Analysis. (Co-PI). \$26,100.
- Rand Corporation (2006-2007). Assessment of Post-Katrina Housing Needs on the Mississippi Gulf Coast. \$40,000.

BOOK REVIEWS

- “Review of *Finance Any Business Intelligently: How Entrepreneurs Can Get the Right Financing From Smart Financiers*, by Dileep Rao”, *Applied Research for Economic Development*, 2008 (vol. 5, no. 2).

PEER REVIEWER

- International Gambling Studies
- Journal of Business Research
- Applied Research in Economic Development

DISSERTATION COMMITTEES CHAIRED

- Srevatsan, Ranjana. “The Role of University-Industry Collaboration in Regional Economic Development” Graduated December 2011.
- Clark, Yolanda. “Project-Based Section 8 Housing Participants’ Perception of Cultural and Structural Factors to Explain Barriers to Economic Self-Sufficiency” Graduated December 2013.
- Wilkie, Barry. “Twenty-First Century Models - An Assessment of Just-In-Time Training Intervention Programs in Manufacturing Industries”. Graduated December 2013.
- Fullerton, Pete. “The Effects of Tax Increment Financing on the Assessed Land Values of Kansas City, Missouri”

DISSERTATION COMMITTEE MEMBER

- John Kmiec Graduated May 2010
- Scott Alsobrooks Graduated May 2010
- Madonna Adams Graduated May 2011
- Lindsey Miller Graduated May 2011
- Dwuena Wyre Graduated May 2011
- Sidney Mitchell Graduated August 2011
- Rich Jeffries Graduated December 2011
- Dionne Davis Graduated May 2012
- Mamie Griffin Graduated May 2012

- Rich Stewart Graduated May 2012
- Ginger Turner Graduated May 2012
- Tomeka Harbin Graduated December 2012
- Cheryl Kirby Graduated December 2012
- Susan Bush Graduated December 2012
- Steve Miller Graduated December 2012
- Joshua Duplantis Graduated December 2012

TRIAL EXPERT WITNESS

- Home Builders Association of Mississippi vs. City of Brandon, MS. Expert witness for the plaintiff opposing Brandon's zoning ordinance requiring minimum home sizes.
- Legacy Park vs. Bayou La Batre, AL. Expert witness for the plaintiff. Fair Housing Act case concerning a parcel rezoning.
- New Llano, LA vs. City of Leesville, LA. Expert witness for the defense. Parties desired to annex the same property.